

WOMEN EMPOWERING WOMEN CONFERENCE & Business Expo
Wednesday, May 1, 2019, 8:30AM-1:30PM
Lone Star College-Tomball
Beckendorf Conference Center
30555 Tomball Parkway
Tomball, Texas 77375

The Women Empowering Women Express Network (WEWEN), of the American Business Women's Association (ABWA), would like to cordially invite you to attend our 3rd Annual Business Development event – Women Empowering Women Conference. WEWEN is taking education to the next level hosting this event. In doing so, we have put together an outstanding panel of speakers and sessions for the local business community. As we live the mission of the Association, the event's goal is to provide great professional development opportunities for our members and the community, create scholarships and endowments, and to imagine business, but much better! ***Together, we can Change Lives, One Woman at a Time!***

The Mission of the American Business Women's Association is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

This will be a wonderful opportunity as a Business Owner or Career Professional in your chosen industry to place your company and services in the spotlight and promote your business. It's a great chance to network with other business professionals, learn from our wonderful insightful speakers for the day and enjoy a delicious lunch. Who knows...you may like us so much and find the events of the day so fulfilling that you decide to join our incredible organization! We would love to have "You!"

Please read the following information regarding our event and return your application with booth fee to:

Kelli Seyedain
12308 Francel Lane
Cypress, TX 77429

Please email the WEWEN Empowering Conference Co-Chairperson, Kelli Seyedain if you have any questions:

1. On the application, you may indicate if you need 1 table space area only or even 2 tables. Please know that the WEWEN event Committee will make every attempt to accommodate your preference on your selection. However, placements are also ultimately assigned to achieve the best balance of Businesses by category. (There are a limited number of tables available so this will be on a first come, first serve basis.) You are responsible for setting up and supplying any table cloths and/or accessories that you need for your table area. You are also required to leave your table space as it was when you arrived. **(There will be non-skirted tables provided complimentary)**
2. This application is for a non-refundable table space. **No cash for merchandise can exchange hands on the premises** due to the college venue rules, so any items to be purchased or sold will have to be delivered and sold to potential clients following the event. (i.e. outside the buildings or campus) **Booking and scheduling parties is encouraged, as well as events with clients, consultations and deliveries are a great way to catapult your business to another level by expanding your advertising field and market at our conference event.**
3. This application and the fees must BOTH be sent in order for your spot to be reserved. Applications for this show are sent out by the committee as a personal invitation. If you would like to suggest other businesses that are interested, please let us know and we will contact them. Please contact our Business Marketing organizer, Kelli Seyedain at the email address ***Kelli@KMInteriorDesignsHouston.com***
4. To avoid excessive duplication of Business industry categories, you will not be allowed to market or advertise for a dual company that isn't listed on your form and/or hasn't been approved by the WEWEN Events committee.
5. Business Expo Marketers can set up the morning of the event from anytime between 7am and 8:15 am. More information will be provided on setup as we get closer to the Conference event date. Due to safety concerns and fire code ALL Marketing materials, props and booth fixtures must remain INSIDE the designated area space or table space.
6. There will be no early tear down prior 1:30pm. Most attendees will remain until 1:30, so planning on staying until this time might be good for marketing, advertising, booking meetings, scheduling sale deliveries and networking. There will also be Professors, Administrators, staff, students and many other companies attending the conference in the buildings for a lot of visible exposure for your company and businesses.
7. There will only be 1 direct sale spot for each company based on booth availability. So one Mary Kay, Tupperware, etc. space given, but a double space is allowed if multiple reps want to go in together.

Women Empowering Women Conference & Business Expo

First & Last Name:

Company Name:

Website (if applicable):

Mailing Address:

Email Address:

Phone Number:

Brief Description of Business you are Promoting or Product Description to be sold off premises or delivered and sold to potential clients at a later date. (Please list all companies that you will be representing at this Conference and Business Expo): _____

Do you have a direct marketing business like Tupperware? Yes _____ No _____
Is your business Self Owned _____ OR Franchised _____

1 -5ft. non-skirted linear table, Sponsor (complimentary table) _____

1 -5ft. non-skirted linear table, Speaker \$50 _____

1 -5ft. non-skirted linear table (WEWEN members - includes lunch and sessions) \$100 _____

1 -5ft. non-skirted linear table (non-ABWA member - includes lunch and sessions) \$125 _____

Additional lunches needed \$25 _____

Add Electricity \$15 _____

Add a promotional item to the tote bag: (members only) \$15 _____ must have by April 17th.

Please add totals for all items desired: \$ _____ (Please make checks payable to WEWEN.)

All areas are located inside and are limited, so we will fill up on a first come first serve basis.

WEWEN members have first option until March 1st to apply then we will open up to non-members until April 10th. All applications and fees must be turned in by April 10th in order to be involved as a Company in our Business Expo at this Conference.

By signing this application, you understand that ABWA, WEWEN and Lone Star College are not responsible for any of your items that could be damaged, lost or stolen during the event.

Signature: _____ Date: _____