



Empowering Business Conference

#imaginedbusinessbetter

April 18, 2018, 7:45AM – 3PM
Lone Star College-University Park
West Dining Room
20515 State Hwy 249
Houston, Texas 77070

Dear Sponsor,

The Women Empowering Women Express Network, (WEWEN), of the American Business Women's Association, (ABWA), would like to cordially invite you to attend our Second Annual Business Development event – Empowering Business Conference. As we live the mission of the Association, the event's goal is to provide educational opportunities for our 100+ members, create scholarships and endowments in the community, and to imagine business, but much better!

Together, we can Change Lives, One Woman at a Time!

The mission of the American Business Women's Association is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The 2017-2018 Executive Board of WEWEN is taking education to the next level hosting this event. In doing so, we have put together an outstanding panel of speakers and sessions for the local business community. This will be a day of thought-provoking education, networking, innovation and inspiration. We can't do it without your support! Consider the great return on your investment on the next page.

Enclosed you will find our levels of sponsorships and what you or your company will receive for your generous contribution. All sponsor levels will be recognized at the event.

We are very grateful you are considering being an **Empowering Sponsor!** You will be enhancing local businesses in the community while providing educational opportunities for scholarships!

Carol Brace, MS, LSSBB, CTL, CIL, SCOR, PMP

Davies College of Business, UHD

President 2017-2018

Women Empowering Women Express Network of

The American Business Women's Association

bracec@uhd.edu



www.wewen.org

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www.facebook.com/abwawewen



TITLE SPONSOR: \$1,500.00:

- 👉 Complimentary Luncheon table and seminar registrations for 8... with business logo and name displayed on reserved luncheon table
- 👉 Logo included on the WEWEN website for 12 months
- 👉 Mentioned weekly on WEWEN Facebook and WEWEN Event Facebook pages
- 👉 WEWEN Quarterly Newsletter Advertising for next year-full page
- 👉 Logo on all collateral pieces
- 👉 Signage recognition at registration day of the event
- 👉 Recognition by Emcee throughout the event
- 👉 Co-Branded logo with WEWEN on Tote Bags, 1 promo item at tables
- 👉 Complimentary vendor booth

GOLD SPONSORS: \$1000.00

- 👉 Four complimentary luncheon reserved seats and seminar registrations with business name displayed on the luncheon table
- 👉 Logo included on the WEWEN website for 6 months
- 👉 Mentioned on WEWEN Facebook and WEWEN Event Facebook page
- 👉 WEWEN Quarterly Newsletter Advertising for next year-half page
- 👉 Logo on all emailed collateral pieces
- 👉 Signage recognition at registration day of the event
- 👉 Recognition by Emcee throughout the event
- 👉 Co-Branded logo with WEWEN on lanyards, promotional item in tote bags-1/attendee
- 👉 Complimentary vendor booth

SILVER SPONSORS: \$500.00

- 👉 Two complimentary Luncheon reserved seats and seminar registrations with business name displayed on luncheon table
- 👉 Logo included on the WEWEN website for 3 months
- 👉 Mentioned on WEWEN Facebook and WEWEN Event Facebook page
- 👉 WEWEN Quarterly Newsletter Advertising for next year-1/4 page
- 👉 Logo on all emailed collateral pieces
- 👉 Signage recognition at registration day of the event
- 👉 Promotional items in tote bags-1/ attendee
- 👉 Complimentary vendor booth

FRIEND OF WEWEN: \$100.00

- 👉 Mentioned on WEWEN Facebook and WEWEN Event Facebook page
- 👉 WEWEN Quarterly Newsletter Advertising-Business card ad 1 issue
- 👉 Mention on all emailed and mailed collateral pieces
- 👉 Signage recognition at registration day of the event
- 👉 Complimentary Vendor Booth

*****NOTE: In-Kind donations will receive sponsorship level according to the value of the donation***

SPONSORSHIP COMMITMENT FORM
2018 Empowering Business Conference
April 18, 2018

Date: _____

Company: _____

Contact: _____


Address: _____

City: _____ State _____ Zip Code: _____

Phone: _____ Email: _____

Web Page Address: _____ Facebook Address: _____

Sponsor Level: Title Sponsor \$1500 Gold \$1000 Silver \$500 Friend of WEWEN \$100


(send 300dpi jpeg of logo to dhajduk@prolinesupply.cc)

Amount Enclosed (Your check should be made payable to: WEWEN: \$ _____)

In-Kind Donation amount: \$ _____

Please list your In-Kind Contributions: (Example: Printing, Awards, etc...)

Title Sponsor (table of 8), Gold (4 Tickets), and Silver (2 Tickets) Sponsors - Please provide us with the names and contact information for your guests or company/organization representatives in attendance:

- | | |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

**You may go online to complete your Sponsorship Commitment Form at: wewen.org*

Or, please mail your completed form and check by Saturday, March 30, 2018 to (Checks payable to WEWEN):

Women Empowering Women Express Network of ABWA
Attention: EBC Conference
PO BOX: 690525
Houston, Texas 77269
abwa.org | wewen.org | facebook.com/abwawewen

Thank you for your support of Women Empowering Women Express Network of the American Business Women's Association!